

“Inspired in Barcelona: Mediterranean Design” exhibition is a tale of light

Barcelona’s lifestyle and values are “lighten up” by about 25 collections of lamps for indoor and outdoor at Milan Design Week 2019. The lighting products have been selected from the most famous brands of Catalan creative entrepreneurship.

Table lamps, thin suspension, outdoor lanterns, retro-style products that recall post top luminaries, LED circle and bollards: the “Inspired in Barcelona: Mediterranean Design” exhibition at Fuorisalone 2019 - promoted by Catalonia Trade & Investment, Ajuntament de Barcelona and organized by BCD Barcelona Centre de Disseny with the participation of Habitat Cluster Barcelona - includes about 25 lighting collections, each with a different design, a different material and a different use, but all with the common matter of being “Mediterranean”. The values of the main Catalan city and its unique lifestyle are indeed emphasizes at Milan Design Week 2019 by a tale of light, that releases the power of the sun and the benefits of social sharing through design.

From Vibia to Marset, from Santa&Cole to Estiluz, from Carpyen to Bover Barcelona Lights, from Faro Barcelona to Lamp and Tunds, the most famous Barcelona brands are matched with smaller companies and bring to attention a map of the most traditional spaces of Barcelona. Urban lighting systems remember the streets, boardwalks and parks, that are typically filled with outdoor tables and equipment, thus offering the opportunity to enjoy social times. Furthermore, lighting collections characterized by a combination of materials such as wood, metal, stone and ceramic, suggest the idea of being at home, while iconic suspensions refers to workspaces or hospitality areas.

Inside a large open space in 14, via Dante, the exhibition offers a combination of the best Mediterranean Design manufactured in Barcelona. There are no rooms but just design products that let the international audience to experience the real feelings coming from the rhythms and the colors of the city and its distinctive cultural heritage.

Inspired in Barcelona: Mediterranean Design

Via Dante 14, Milan

April 9-13, from 10 am to 8 pm

April 14, from 10 am to 6 pm

Press preview: Monday, April 8th from 10 am to 5 pm

www.inspiredinbarcelona.com

PRESS OFFICE

Design Fever

Design Fever is a global communication project for architecture and design industry. It is the result of the working experience of Milena Biancospino and Beatrice Vegetti and improves the visibility of international companies, brands, organizations and architectural firms through synergic initiatives. It develops communication strategies based on different targets – media, architects, consumers – and on several reference channels – online, offline, digital. Design Fever supports the clients in defining and empowering their own identity, offering them a strategic advice that includes press office activities, socialmedia management, ADV planning and business development.

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